

Why List with SouthEast Sailing & Yachts, Inc.?

1. We represent you professionally and promptly.
2. We field all phone calls and email inquiries 7 day a week.
3. We provide advice on how to set up you boat for success.
 - a. Suggestions on how to put your boat in “show condition”.
 - b. Clearly communicate a complete description of your boat, on both online marketing channels and in conversations with customers.
 - c. Understand where to take good pictures and what features to capture that will represent the great qualities of your boat in online marketing... which is what makes the phone ring and entices people to want to come see more.
4. We show your boat for you 7 days a week (pending location).
5. We pay for half of a Preliminary Survey on boats valued at over 100k or higher, so that you, the owner, will know what to expect when we find a serious buyer.
6. We provide detailed research about what *your* specific type of boat has sold for recently and what other similar models are asking on the market today. This is part of the research that can help determine an asking price for your boat, which you decide.
7. We post your boat listing to several of the most popular search engine websites at no additional cost, giving you the advantage of our worldwide internet presence and reaching many people in other countries besides the USA.
8. We post your boat listing on our company website with pictures and video (if available).
9. We include your boat listing in our monthly newsletter, which reaches over 2000 individuals.
10. We include your boat in a color printed flier which we distribute to marinas.
11. We participate and promote our listings in Boat Shows from Annapolis, MD to Miami, FL.
12. We assist you in the process of selling your boat once a serious buyer has been identified. This includes:
 - a. providing the Sales Agreement contract and facilitating the negotiation
 - b. making sure the buyer schedules a survey in a timely manner
 - c. making sure the buyer has their financing approved and lined up (if necessary)
 - d. making sure the buyer has a closing agent to handle documentation in a timely manner
 - e. making sure the buyer has an insurance provider arranged so they can take possession of the boat once the sale has completed.

We welcome the opportunity to work with you.

Call or email anytime... (904) 471-8865 info@ses-y.com

We strive to make selling your boat easy on you, and conversely, we try to make it easy for someone to buy your boat.
SES-Y has 6 professionals to assist in selling your boat.

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